Commercial Record Production Minor – Available beginning in Fall 2013

MINOR DESCRIPTION
The Commercial Record Production minor immerses the student in the most current innovations in record production, recording and mixing using in depth analyses of emerging creative, technical and entrepreneurial processes as they become present in contemporary popular music. This expansion of the Music Production and Engineering curriculum is designed to address new media approaches in record production and to provide historical insight into the background surrounding those new media approaches. The CRP minor will focus on adaptive critical music thinking as it prepares the student for a career in the record industry of the near present moving into future.

LEARNING OUTCOMES
• A historical perspective and understanding of the popular music recording industry from 1979 to the present
• A historical perspective and understanding of the technological innovations used by popular music record producers, engineers and programmers from 1979 to the present
• A facility with both analog and digital forms of creative musical expression, recording techniques, mixing processes and distribution methods.
• An ability to apply Adaptive Critical Music Thinking to emerging music styles, language, techniques and processes, thus expanding the record production facility of the student
• An ability to articulate the intellectual potential and creative possibilities of popular music record production
• An ability to apply the intellectual potential and creative possibilities of popular music record production
• An understanding of innovation as a process inherent in modern popular music and music distribution

MINOR JUSTIFICATION
The knowledge base of the contemporary music producer/engineer is constantly changing and evolving at a rapid pace. The MP&E/CRP minor augments the core competencies of the MP&E major with a specialization process aimed at understanding the radical application of emerging tools and techniques in popular music as they appear. This specialization empowers the student with the most current philosophies being applied creatively, technically, and entrepreneurially within the industry at the time of their studies. It further prepares the student to embrace and apply the popular music innovations of the past and present with the changing nature of the record industry of the future.

The Commercial Record Production minor consists of five courses totaling 10 credit hours.

Required (6 credits):
• MP-226 Hybrid Recording and Mixing (2 cr.)
• MP-432 Vocal Technologies for Records (2 cr.)

Either:
• MP-471 Remixing for the Commercial Marketplace (2 cr.)
or
• MTEC-455 Hip-Hop Production for Records (2 cr.)

Elective (4 credits):
Take any two
• MP-431 Vocal Production (2 cr.)
• MP-441 Advanced Mix Lab (2 cr.)
• MP-471 Remixing for the Commercial Marketplace (2 cr.) if not taken as a required course
• MTEC-455 Hip-Hop Production for Records (2 cr.) if not taken as a required course