INFORMATION CONCERNING PC FORMS FOR JINGLES

(There are many differences between the phonorecord and jingle rates and rules, so read carefully!)

AFM: Go to www.local802AFM.org, click on “Wage and Contract Info”, and then click on “Television & Radio Commercial Announcements” to familiarize yourself with AFM scale wage info related to Jingles. Briefly look over ALL sections, so that you will have an awareness of the matters covered. We will be using the fees posted on the MP&E website for MP247 and production class PC’s)

- Charges are **per hour** of session, with a minimum call of one hour and a maximum number of three jingles that may be recorded in a single hour. Each additional jingle **beyond** the first three requires an additional 20-minute segment overtime charge, even if it is recorded during that first hour.

- Overtime is billed in **20 minute** segments and is **proportional** to the basic hourly rate (1/3 of the hourly). This is therefore the rate that applies **per jingle** beyond the first three jingles recorded in any one hour.

- The rate for union "doubling" on a jingle is **30%** of the sidemusician’s scale for the first double, 15% thereafter.

- EPW is 12.48%, but you will use 15% for easier arithmetic.

- H&W for jingles is calculated quite differently from phono sessions; it is a **combination** of (1) a $17 fee for original service (or $34 for two or more additional services in any one day) **PLUS** (2) a charge of 3% of the total scale wages. **HOWEVER**, for ease of calculation, use **$15** instead of $17 and **2%** instead of 3%.

- “Initial use” charges, “reuse”, “new use”, and “dubbing” charges, etc. are important matters that apply in the outside world, but we will not cover them here.

AFTRA: Go to www.aftra.com and choose CONRACTS. This will bring up 9 different contract groups (Commercials, Interactive Media, Sound Recordings, etc.) Each has a number of sub-groups with the AFTRA rates for each. For this homework, go to Commercials and click on “2009 Radio Recorded Commercial Contract Schedule of Minimum Fees”. Scroll through all five pages to get a sense of the complications and details of Jingle fees. We will be using the fees posted on the MP&E website for MP247 and production class PC’s.)

- Scale payments are **per jingle** or **per minimum session period**, whichever is greater. Payments **vary** based upon client, the number and types of markets in which the jingle will be run, etc., so review **all 5 pages** to get a sense of them. The normal default rate is the "Minimum Compensation", paragraph 6.

- Minimum calls sessions are one-hour, unless otherwise noted.

- For the Health & Retirement Fund fee, use 15%.

- **NOTE:** While **vocal tracking** (repeating the same part on a different track, sometimes referred to by AFTRA as “multi-tracking” or “overdubbing”) and **sweetening** (singing a new part, harmony, background part, etc.) are billed the same for "phonorecordings", they are treated differently in jingles, so let me review them for you:
  - **Tracking:** S1 and S3 singers get an additional 50% of the basic rate for **UNLIMITED** tracking **per jingle**.
  - **Sweetening:** S3 singers again get an additional 50% of the basic rate for **UNLIMITED** sweetening **per jingle**. But S1 singers get an additional 100% of basic rate for each additional track of sweetening **per jingle**, which is done to deter jingle producers from using S1 singers to “stack” a series of back-up vocals, rather than using S3 singers.
  - **Studio Time:** Studio time for jingles is billed at **$150 per hour**, a higher rate than for phono sessions. However, jingle studios often allow billing in 20 minute segments beyond the first hour.
JINGLE PC HOMEWORK

Calculate the costs and fill in the appropriate spaces on a PC form for the following radio "jingle" (commercial) recording session. (Remember: the language used here is studio language, which may not be the same as union wording.)

Remember, you **MUST** print out 2 copies of your finished PC and bring both to class - one to be turned in for credit and one for you to mark up in class and keep for reference.

You book a minimum call AFM session to record three 30 second RADIO jingles, all for the same client, and all for a 13 week initial run.

You hire five players. The session runs 40 minutes over.
The keyboardist, who is the leader for the session, plays piano for the basic tracks on all three jingles. She also overdubs an organ pad and a clavinet part on one of them (it's very retro). None of these three parts are heard simultaneously - they each take place at different times in the jingle.

The drummer, who plays drum kit on all three jingles, overdubs some congas on two of the jingles. The congas **ARE** heard simultaneously with the kit on both jingles.

*(NOTE: Be sure to the read the AFM notes carefully; look at the note about the maximum number of jingles that are allowed to be recorded per hour, H&W calculations, etc.)*

You then book two back-to-back one-hour AFTRA vocal sessions for these radio jingles.

In the first hour, one singer sings lead on all three jingles and sings two different harmony parts on the first of the three jingles.

In the second hour, five back-up vocalists come in and sing back-up parts on the other two of the jingles, **triple-tracking** their parts on both jingles (they sing the same parts three times for thickening).

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**IMPORTANT!** You must use the “Jingle” sidemusician and vocalist rates listed in the AFM-AFTRA Rates pdf on the course website (under studio paperwork).

**NOTE:** For AFM, you do **NOT** need to include "initial use" fees (or reuse fees) in your calculations.

For AFTRA, I have a single set of rates, rounded off from AFTRA minimum compensation figures (similar to the basic base “Wild Spot” base figures).

For the “Other costs” section of the PC, fill in just the studio time charges. Other expenses are **NOT** required for this homework.