

Loud Dreams Lecture Series

- Sean C & LV -

- Loud Dreams Vol. 1 -

Loud Dreams is a multi-dimensional mixtape developed by veteran producers Sean C & LV – Grind Music. The goal of the project is to showcase new talent while also creating an opportunity for rising artists to collaborate with some of the most successful creative and business minds in the industry. Emerging

- Lecture Concept & Objectives -

The lecture concept is meant to continue the theme that is the backbone of the project: empowering the creative and business minds that will be responsible for dictating the future of music. Through the lecture, the *Loud Dreams* team will explain how to organize an idea and turn it into a reality. They will explain the creative, financial, legal, and strategic processes that are required to create a successful mixtape/album.

- Loud Dreams Team: Lecture Participants -

Sean C & LV: Lead Producers

Sean C & LV are the veteran duo behind one of the most sought after production houses in the industry, Grind Music. They have been pushing hip-hop forward for over a decade and have produced for artists such as Jay Z, P. Diddy, The Roots, Ghostface Killah, Clipse, Big Pun, Busta Rhymes, and Notorious B.I.G.

Chris Tabron: Chief Studio Engineer

Chris Tabron is the Chief Studio Engineer at Red Bull Studios New York. He also works as a producer and engineer for Tony Maserati. Most recently, he mixed *Standing On The Sun* for Beyoncé. Other notable projects include *Blurred Lines* – Robin Thicke, *Trouble* – Natalia Kills, and *Feed Me Diamonds* – MNDR.

“Hawaii” Mike Salman: Project Manager

Mike Salman is the project manager for the Loud Dreams mixtape. He founded / cofounded LTD Magazine and INKED Magazine. However today, his main focus is on LTD+, a marketing expansion of the mainstay magazine.

Artists On The Project: (Each lecture will include 1 established artist & 1 emerging artist)

Pusha T, Bun B, A\$AP Ferg, World’s Fair, Scotty ATL, Flatbush Zombies, Wale, Pro Era, Fabolous, Busta Rhymes, Black Thought, Big Krit, Dom Kennedy, Jadakiss, Styles P, Joell Ortiz, Asher Roth, Devin The Dude, Pharoahe Monch, Rob Zoe, STS, Smoke Dza, Anthony King, Angela Hunte, Bigg Dogg, CharlieRED

- Lecture Details -

Lecture Duration 1 hour (1 class period)
Date Late March – Early April
Promotion Pre-lecture collegiate radio interviews
Promotion Post-lecture cocktail interviews